**PRESS NOTE**

**Clean India Campaign by FYFP – MVGR Unit on Plastic Ban through Street Play**

Dt: 03.12.2022

As a part of Project VIKAS 2022, FYFP-MVGR unit organized a Street Play to create awareness on the usage of plastic and banning of plastic with the theme of ‘Clean India Campaign and observation of Pollution Day at Raghumanda Village and ZP High School on 03rd December 2022.

FYFP Convener Mr. K.S.N. Raju and Volunteers visited the Raghumanda Village & ZP High School and created awareness on usage of plastic, its disadvantages, impact of plastic on mother earth and animals. In this connection, volunteers have played a street play on heavy usage of plastic covers and bags in market areas and promoted usage of its alternatives like paper bags, jute bags and cloth bags etc.

Through the street play, volunteers showed how the irresponsible disposal of plastic in and around the surroundings are affecting the animals upon the plastic consumption in need or search of food. So, they stressed on plastic disposal should be done in a proper & systematical manner by using dustbins to avoid consumption of plastic by animals.

The members of street play represented the earth and confessed the problems caused by the heavy usage of the plastic. They enlightened the villagers and school children by letting them know about effects of plastics in their lives. They also marched through the streets in the village by chanting the quotes related to eradication of plastic.

For this campaign, FYFP Convenor, Mr. K S N Raju, FYFP Volunteers, NSS PO Mr. N. Shanmukha Rao, staff and students were present.